

ROGER HELD *Director/Department Head*

*1005 Ninth Avenue
Houghton, Michigan 49931
906/487-1080 ~ 906/483-4898 ~ fax:
rheld@mtu.edu ~ rheld@sbcglobal.net*

Leadership Experience

Chair, Visual and Performing Arts (2006 -) *Michigan Technological University*

Responsibilities -

- ❖ Develop programs in Art, Music and Theatre to merge the Arts and Technology
- ❖ Generate revenue for the University by attracting new students to unique opportunities
- ❖ Provide leadership and artistic vision
- ❖ Direct plays
- ❖ Plan and control budget
- ❖ Supervise and evaluate faculty and staff
- ❖ Teach directing, play writing, management and acting
- ❖ Supervise program and performance marketing
- ❖ Raise funds production and academic programs

Accomplishments -

- Developed ten year program development plan with faculty focus groups
- Provided new marketing strategy
- Instituted divisional leadership structure
- KC/ACTF Region III, Play Writing Mentor, Design Adjudicator & Presenter
- Arkansas Theatre Festival Convention Featured Speaker
- Playing Period reissued on DVD

Artistic Director, Northwestern Theatre (2003 - 2006) *Northwestern State University*

Responsibilities -

- ❖ Provide leadership and artistic vision
- ❖ Direct plays
- ❖ Plan and control budget

- ❖ Supervise and evaluate faculty and staff
- ❖ Select, plan and execute season
- ❖ Teach directing, play writing, management and acting
- ❖ Supervise program and season marketing
- ❖ Raise funds for scholarships, production and academic programs
- ❖ Recruit and retain students

Accomplishments -

- Created Second Stage creating over 100 performance/design opportunities per semester
- Instituted unified audition procedures causing a more equitable division of roles and design assignments
- Established an annualized production calendar
- Approved adoption of Playing Period by the University of Alaska Distance Learning Center
- Reorganized program under the principles of shared governance
- Assigned specific duties to each faculty member, observed, and advised them
- Fostered a cooperative working environment
- Acquitted the emergency replace of faculty
- Justified and achieved funding for the new position of Facility/Production Manager
- Acquired Foundation funding for faculty travel
- Initiated curriculum review resulting in Regents adoption of BS with five specialties
- Recommended new course to strengthen Theatre Core Curriculum
- Created recruitment plan to improve the quality and diversity of the students
- Empowered a new advising and mentoring policy
- Offered Teacher in-service workshop: Performance as a Teaching Tactic
- Conducted a complete safety and repair inspection of theatre facilities
- Created a facility renewal plan
- Mustered administrative support for health and safety repairs
- Led Faculty/Student Work Days to restore Theatre
- Eliminated aluminum oxide hazard in Tap Studio
- Received Regents Grant of \$141,000 for lighting system
- Outlined plan for fiber optic upgrade of offices and design laboratory
- Consulted for Impresario's Choice on LDOA Grant application
- Created tiered scholarship plan to reward outstanding students
- Received LDOA Grant to fund Guest Artist Program
- Created annual student evaluation program
- Wrote Student Handbook
- Initiated development of Theatre Education Program
- Coordinated N. A. S. T. Self Study

- Received Technology Grants to upgrade Theatre Sound systems
- Received Grant to fund acquisition of Intelligent Lighting Instruments
- Received Grant to the purchase of software: vector works, painter and sound pro systems
- Present three part directing mini-directing course for SETC, 2006

Director of Theatre (1997 - 2003)

University of Louisiana at Monroe

Producing Director (2000- 2003)

Paper Moon Summer Theatre

Responsibilities -

- ❖ Provide leadership and artistic vision
- ❖ Direct plays
- ❖ Plan and control budget
- ❖ Supervise and evaluate faculty and staff
- ❖ Select, plan and execute season
- ❖ Teach directing, play writing, management and acting
- ❖ Supervise program and season marketing
- ❖ Raise funds for scholarships, production and academic programs

Accomplishments -

- Balanced budget: 20% surplus 1998 - 220% increase in income 1999 - additional 33% increase in 2000
- Negotiated University Theatre Production Fee increase, doubling budget, 2001
- Conducted Directing Workshops LCTF, 1997
- Served as Irene Ryan Judge ACTF Region VI, 1998
- Purchased equipment to convert to steel based construction of scenery
- Improved production quality: *Quilters* 1998 - 7 LCTF awards - Regional Committee Choice
- Revised curriculum - new play reading courses, new fundamentals and workshop classes
- Negotiated contract with School of Music for cooperative music theatre production
- Instituted season ticket and membership campaigns
- Created the George Brian Scholarship Fund, Theatre Development & Renovation Funds
- Received Louisiana Division of Arts Grant (*Tartuffe*) - 3rd highest dollar amount given
- Renewed faculty sense of purpose and joy in their work
- Received Development Grant for Instructional Media, 1998, 1999, 2000
- Received Development Grant for Faculty Development - Alexander Technique
- Served as LDOA panelist: projects 1999, fellowships 2000, projects 2002
- Organized Summer Theatre Touring Program with NLAC Re-grant
- Wrote and edited TheatreWorks.ULM magazine format season program

- Founded Guest Artist Program, AEA
- Established Computer Design Laboratory
- Received STAP Grant for Computer peripherals and software
- Hosted Louisiana Thespian Conference, 2000
- Recognized for Excellence in Original Scripts, LCTF, 1999
- Received LDOA Decentralized Grant for *The Merry Widow*
- Founded Paper Moon Summer Theatre
- Instituted program of Scene Shop tool upgrades
- Premiered *Gadrianton*
- Presented with NLAC Service to the Arts Award
- Premiered *Enigma Variations*
- Received authorization for six new performance scholarships
- Initiated Facility Safety Inspection resulting in \$274,000 in repairs and replacement of equipment
- Wrote Board of Regents Grant for renewal of theatre equipment \$536,525
- Created position and hired first ever Brown Theatre Complex Facility Manager
- Received LDOA Decentralized and NLAC Grants for Guest Artist Program 2001-2002
- Presented Directing Workshops for Education Theatre Association National Convention
- Wrote "Inter-Active Audition Techniques" for Teaching Theatre, ETA
- Placed 100% of 99, 00, 01 and 02 graduates in professional positions or graduate schools
- Playing Period acknowledged as best seller by Insight Media

Head, Directing and Playwriting Program (1993-1997) ***Utah State University, Logan, Utah***

Responsibilities -

- ❖ Direct Plays
- ❖ Direct Utah Playfest
- ❖ Supervise Graduate and Undergraduate Directing Students
- ❖ Manage the Old Lyric Repertory Company
- ❖ Teach Directing, Playwriting, Management and Acting
- ❖ Administer Studio Stage, Management and Honors Programs

Accomplishments -

- Created UTAH PLAYFEST
- Published Playing Period, Distributed by Theatre Arts Video Library and Insight Media
- Developed Studio Stage Program into self-sustaining season
- Served as Adjudicator for Kennedy Center/ACTF Playwriting Awards Committee
- Developed directing curriculum

- Performed as Guest Artist with Sunset Playhouse in Milwaukee, Wisconsin
- Served as Adjudication Coordinator for ACTF Region VIII, Circuit 7
- Presented "Navigating The Tempest" at RMMRSA Conference
- Directed *Ceremonies of Prayer* ACTF Region VIII Finalist
- Presented performance workshops at UTA, RMTA, SDCF, AACT and ACTF
- Served as Panelist for UAC Touring Program
- Received 3 Tanner Grants and a FACT Grant for instructional development
- Wrote A Playwrights Primer for use in playwriting class.
- Wrote Theatre Leadership and Management for use in management class
- Served on Board of Governors for ACTF Region VIII
- Coached Irene Ryan Scholarship finalist 1995, 1996, 1997
- Received Distinguished Theatre Educator Award, ACTF Region VIII, 1997

Executive Artistic Director (1988-1993)
Robidoux Resident Theatre, St Joseph, Missouri

Responsibilities -

- ❖ Direct Plays
- ❖ Provide Artistic Vision
- ❖ Serve as spokesperson
- ❖ Maximize earned income
- ❖ Prepare and control budget
- ❖ Select, Plan and Execute season
- ❖ Select and supervise professional staff and volunteers
- ❖ Develop and implement strategies for increasing contributions

Accomplishments -

- Increased revenue 40% between 1989 and 1993
- Published Robidoux Plays
- Developed private performance market
- Created community sponsorship program
- Developed Studio Theatre performance space
- Established Benton High School Scholarship Fund
- Organized theatre school for youth and adults
- Established summer theatre component in 1990
- Contracted for dinner theatre performance at remote locations
- Developed new script for performance 1990, None Come Back Innocent
- Developed new script for premiere in 1991 Season, White River
- Created two tier season to appeal to a more diverse audience

- Convinced news reporter to write a seven article series on theatre
- Achieved largest increase in Arts Fund Allocation, 1991-92, 1992-93, 1992-94
- Engineered only Missouri Arts Council Grant increase in state for 1990-91
- Received Missouri Humanities Grants for A Walk in the Woods & White River
- Instituted facility renovation plan to include office, costume shop, & storage
- Proposed a creation of a 250 seat theatre in the Missouri Theatre Complex
- Brought deficit under control; established debt reduction plan;
- Contracted with City Schools to offer a School Performance Program
- Received MAC funding for Touring program
- Received St. Joseph Arts Award for New Play Development

Visiting Professor (1987-1988)
Winona State University, Winona, Minnesota

Responsibilities -

- ❖ Supervise Studio Theatre Program
- ❖ Develop Management Program for University Theatre
- ❖ Teach Introduction to Theatre, Dramatic Literature, Acting and Directing

Accomplishments -

- Supervised senior Recital Projects
- Organized Guest Artist Workshops series
- Prepared Department Development Plan
- Staged double cast production of *Tartuffe*
- Acquired computer system for box office operations
- Instituted multi-media advertising campaign

Associate Professor (1984-1986)
Moorhead State University, Moorhead, Minnesota

Responsibilities -

- ❖ Advise Students
- ❖ Develop Theatre Management Program
- ❖ Implement Management Internship Program
- ❖ Teach Theatre Appreciation and Development of Drama

Accomplishments -

- Acquired Arts Management Library Collection
- Wrote Understanding Theatre for use in Theatre Appreciation class

- Submitted Theatre Management Curriculum
- Restructure Theatre Appreciation to use small group teaching methods
- Placed interns with: The Children's Theatre Company, The Denver Theatre Center, etc.
- Directed for Fargo-Moorhead Community Theatre
- Produced Centennial for Lidgerwood, ND, included development & performance of Gossip

Chair, Division of Creative Arts/Theatre Director (1980-1984)
Elmira College, Elmira, New York

Responsibilities -

- ❖ Hire and Evaluate faculty and staff
- ❖ Prepare and control budget
- ❖ Schedule classes
- ❖ Advise students
- ❖ Provide leadership
- ❖ Manage Theatre program to include season of plays
- ❖ Direct Plays

Accomplishments -

- Published Endless Innovations: The Theory and Scenic Design of Frederick Kiesler, UMI
Research Press
- Developed Guest Artist Program
- Developed subscription audience
- Advised Children's Touring Theatre
- Received \$75,000 renovation grant
- Acquired performance scholarships
- Evaluated grants for NEA
- Taught at Donovan Academy for Gifted Children as Guest Artist
- Performed as Guest Artist with Elmira Little Theatre
- Developed part-time faculty participation in Division governance
- Presented workshop at SETC
- Implemented new theatre curriculum
- Initiated review of all arts curricula
- Created an independent studies major in communication
- Conducted national new play search
- Received Faculty Research Grant
- Consulted for Elmira Little Theatre and Clemens Center for the Arts
- Chaired MSA self-study evaluation of the college administration

Education

Ph.D., Bowling Green State University
Bowling Green, Ohio

A.M., University of Michigan
Ann Arbor, Michigan

B.A., University
of Toledo

Toledo,
Ohio

Workshops in acting and stage combat (Franklin White Studio, NYC)

Special Skills

Stage Combat, Stage Dialects, Character Voice, Computer Box Office Systems

Representative Productions

- Hitch Hiker's Guide to the Galaxy Parts 1 & 2 ~ March Tale ~
- ~ INK ~ Sister Mary Ignatius Explains It All for You & The Actor's Nightmare ~
- ~ Hay Fever ~ Nice People Dancing to Good Country Music ~
- ~ A Midsummer Night's Dream ~ Enigma Variations ~ Mass Appeal ~ Gadianton ~
- ~ Sticks and Bones ~ Blithe Spirit ~ The Merry Widow ~ Seascape ~ Eleemosynary ~
- ~ Tartuffe ~ Quilters ~ The Glass Menagerie ~ Who's Afraid of Virginia Woolf? ~
- ~ That Championship Season ~ Lend Me a Tenor ~ Godspell ~ Lost in Yonkers ~
- ~ Ceremonies of Prayer ~ The Dining Room ~ Into the Woods ~ The Diviners ~
- ~ Running Quarter Horses ~ The Tempest ~ 21A ~ The Heidi Chronicles
- ~ I Hate Hamlet ~ The Imaginary Invalid ~ Sea Marks ~ The Best Man ~
- ~ Jerry's Girls ~ The Music Man ~ White River ~
- ~ To Be Young, Gifted and Black ~ The Road to Mecca ~ Crimes of the Heart ~
- ~ Some Enchanted Evening ~ Steel Magnolias ~ Driving Miss Daisy ~ The Price ~
- ~ I Do! I Do! ~ None Come Back Innocent ~ Barefoot in the Park ~
- ~ Arsenic and Old Lace ~ A Walk in the Woods ~ Carnival ~ Lady Audley's Secret ~
- ~ Hello Dolly ~ A Funny Thing Happened on the Way to the Forum ~
- ~ Dames at Sea ~ Talking With ~ On Golden Pond ~ Gossip ~ The Zoo Story ~
- ~ The Runner Stumbles ~ I Ought to be in Pictures ~ The Belle of Amherst ~ Cabaret ~
- ~ Plaza Suite ~ Chapter Two ~ Trouble in Tahiti ~ The Importance of Being Earnest ~
- ~ Gallantry ~ Mother Courage ~ The Rimers of Eldritch ~
- ~ The Bad Seed ~ In Good King Charlie's Golden Days ~ I Remember Mama ~

